



BSD#7 LRSP Strategic Objective ACTION PLAN:

3.01 SPT Transparency/Accountability/Communication 2012-13

Strategic Objective (SO): 3.01 Enhance District transparency, accountability, and communication with our community.

Topic of SO, e.g., Math, PEAKS, etc.: Accountability and Communications

Leader: Rob Watson
Team Members: Executive Cabinet, Trustees, SAC Members, Nancy Brady

Action Plan Projected Completion Date:
 Annually

Evaluation Plan: *Describe steps you will take to determine if you have reached this strategic objective.* Reporting that helps various audiences understand school district core ideology, goals and strategic planning. School district information used to make decisions at various levels (school, district, community, state, federal)

Best Practice Investigation: *What information is uncovered looking at best practice in relation to this strategic objective.* Research on effective communication indicates the need to explain information, answer questions, get permission; this will lead to trust from stakeholders.

Action Steps What actions will be taken to achieve this SO? Include what staff may need to learn to accomplish this SO.	Who Who will be responsible for what actions?	Timeframe What is a realistic timeframe for each action?
1. Establish and implement Superintendent Advisory Councils of students, parents, teachers, classified staff, and school-business partnership. Communicate effectively, BSD7 needs and issues with the groups. Listen to input and ideas from the Councils. Councils share information with constituencies.	1. Rob Watson, Nancy Brady	1. Ongoing 2012-13
2. Establish and implement a communications plan and reporting for using the Long Range Strategic Plan (LRSP) to enhance district transparency, accountability and communication.	2. Rob Watson, Trustees, Executive Cabinet, BSD7 Education Team	2. Fall/Winter 2012-13
3. Establish communications plan for Budget development for the 2013-14 school year. Budget development aligned with LRSP strategic objectives. Coordinate with AA Caucus and local grass roots advocacy groups.	3. Rob Watson, Steve Johnson, Mike Waterman	3. Ongoing 2012-13
4. Development and implementation of a communications plan for school election information important to BSD7.	4. Rob Watson, Steve Johnson, Trustees	4. Spring 2013
5. Coordinate and develop a communications plan based on recommendations of the Long Range Facilities Planning Committee (LRFP) for school facility needs. Communicate bond election information as required based on those recommendations.	5. Rob Watson, LRFP Committee	5. Ongoing 2012-13
6. Monitor and participate in promoting BSD7 needs with candidates for state-wide offices that will impact the 2013 legislative session.	6. Rob Watson, Trustees, Executive Cabinet	6. Ongoing 2012-13

7. Keep BSD7 issues in front of federal decision makers. Monitor and provide input into federal budget allocations for education, the reauthorization of the Elementary and Secondary Education Act, rural school policies, and the local control for our schools.	7. Rob Watson, Steve Johnson	7. Ongoing 2012-13
8. Maintain a schedule of routine visits to schools and other district facilities to enhance communication with certified and classified staff.	8. Executive Cabinet	8. On-going 12/13
9. Foster partnership and enhance communication between BSD and MSU by meeting with MSU administrative staff on a routine basis. Look for possible opportunities for collaboration (dual enrollment, sharing of facilities, leadership committees, collaboration of staff.)	9. Executive Cabinet	9. On-going 12/13

Progress expected by the end of the year: School team, community and various stakeholder audiences have a good understanding of BSD7 LRSP, budget 2013-14, school election requests, school facility needs, legislative issues for the 2013 session, and congressional issues important to Bozeman Public Schools.